

# AllShe Academy SPONSORSHIP PROPOSAL

### Networking Event

All She Academy is hosting a Networking event that aims to teach members and guests the art of networking as well as highlighting local business. The purpose of this event is to raise funds for scholarships. We are looking for sponsorship/partnerships to help with our goal of raising \$2,500.

Event Details: Date: November 8, 2024 Time: 7:30 pm to 10 pm Location: Tribeca 2222 Emancipation Ave.

Agenda:

Time	Description
7:30 pm to 8:30 pm	Cocktail hour and professional headshots. Light Hors d'oeuvres
8:10 to 8:20 pm	Welcome Presentation by President. The Art of Networking - Cue cards distributed. (Guests can write down who they met with. Those who made the most connections win a prize at the end of the night.)
8:30 to 9:30 pm	Panel discussion about owning a business vs. working in Corporate
9:30 to 9:45 pm	3 five-minute presentations from Diamond Sponsors
9:45 pm to 10 pm	Closing remarks from President.

#### Why AllShe Academy?

AllShe Academy is an education-centered and fully registered non-profit 501(c)(3) organization based in Texas, United States. The foundation is committed to giving young women and business owners an economic advantage through financial literacy, networking, scholarships, and grants. We aim to connect mentees from grades 6 to 12, college graduates, and new business owners with local leaders and experienced business owners. We aim to equip our members with knowledge and resources, facilitate yearly scholarship functions, and foster a sense of friendship and community through volunteerism and open forums to discuss topics that are of need for mentees. We are committed to working with individuals to increase their life skills, academia, and business knowledge.

Quality mentoring has profound impacts on the lives of young people in so many areas ranging from academics and professional pursuits to personal development. Studies have shown that girls envision their future based on role models they can see no matter the age or background. It helps them tackle their future with confidence and imagination. According to another study by Forbes, 87% of mentors and mentees feel empowered by the relationship and reported greater confidence and satisfaction. Thus, improving the leadership skills of mentors while helping others excel in their careers and personal life.

AllShe Academy is seeking funds to facilitate this program and purchase school supplies for students and teachers, scholarships, renting co-working spaces for volunteers and/or donations, and renting venues for end-of-year galas.



### **OUR PAST & FUTURE EVENTS**

JUNE	Bowling Fundraiser In- person event
JULY	Finesse Your Finances Webinar
AUGUST	Saturday 1 - 3 pm CST Kendra Scott Fundraiser Houston City Centre
SEPTEMBER	Interview Skills Webinar Virtual
	Friday 7 - 10 pm CST
NOVEMBER	Networking 1 on 1



# What Mentees Learn

#### MENTORSHIP

A career mentor offers personalized advice and guidance tailored to the student's goals, helping them navigate the complexities of the job market and make informed career decisions.

#### 21ST CENTURY SKILLS

Communication, Collaboration, Critical Thinking, Creativity, and Contribution that are critical for success in today's world are developed and practiced.

#### NETWORKING OPPORTUNITIES

AllShe Academy can provide a link to possible internships or future job opportunities in a variety of careers.

#### **RESUME BUILDING**

Resume and cover letter assistance: Mentors can review and provide feedback on resumes and cover letters, helping students highlight their strengths and tailor their application materials for specific job opportunities.

#### INTERVIEW PREPARATION

Mentors can conduct mock interviews, provide feedback on interview performance, and offer tips and strategies to excel in interviews, boosting the student's confidence and readiness for the hiring process.

#### PROFESSIONAL DEVELOPMENT

Ongoing professional development sets you up to learn about your job while building a strong team with the people you will be working with.

#### FINANCIAL LITERACY

Learn wealth building strategies, how to build credit, side-hustle brainstorming, and more.

#### MENTAL HEALTH/SELF-CARE

We have mental check-ins with our mentors to see how they are doing in their transitions. Our goal is to be a listening ear when needed.

# **EVENT OBJECTIVE**

Provide a safe and fun environment for people to socialize, build relationships, and expand their network.



#### Create an Interaction

To create an engaging and fun atmosphere for people to interact with each other and network.



#### Promote Local Businesses

We will open opportunities for small businesses to showcase their products or services.



#### Fundraise

The ultimate goal is for our events is to be our top fundraising events of the year. where we showcase what we have accomplished and highlight our members.

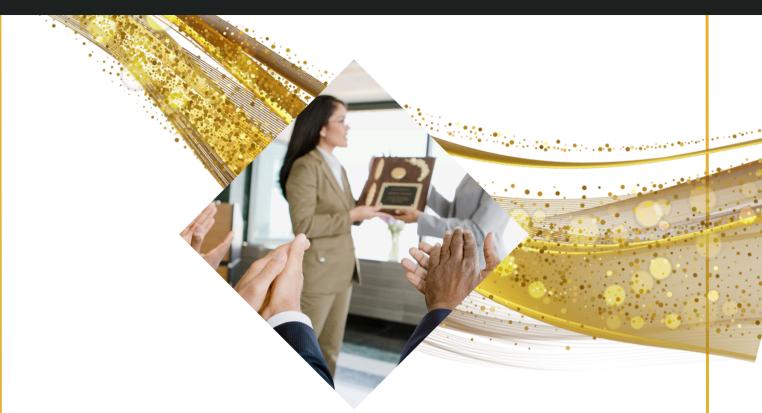


### **SPONSORSHIP PACKAGE DETAILS**

The packages are specific to the event of your choice and only go towards one event. Advertising of your business with be highlighted on the Events page where guest and vendors register and on the print material for the event in which you chose to sponsor. Web promotion will be taken down once the event has commenced. Please see our Platinum option for more promotion options.

DESCRIPTION	SILVER	GOLD	DIAMOND
Logo listed on our website & socials	$\checkmark$	$\checkmark$	$\checkmark$
<b>Print Advertising</b> Logo on custom backdrop & program	$\checkmark$	$\checkmark$	$\checkmark$
Contact List of Attendees	$\checkmark$	$\checkmark$	$\checkmark$
Free Tickets GA, VIP & sections		4	VIP SECTION 6 TICKETS
5 min. slot to promote business during event			$\checkmark$
	\$ 300	\$ 600	\$ 1000

### PLATINUM SPONSORSHIP PACKAGE



The Platinum Package is not specific to an event. This package goes towards the success of the entire organization. Advertising of your business will be highlighted on the Home page and the Events page, and will not be taken down from our site. This will give your business year-round exposure

### PACKAGE INCLUDES YEARLY PLATINUM BENEFITS

- YEAR-ROUND CROSS PROMOTING
- CONTACT LIST OF ATTENDEES
- HIGH PRIORITY SEATING (VIP/SECTION) OR 10 TICKETS
- NOMINATE A SPEAKER/HOST FOR EVENT
- HAVE AN AWARD NAMED AFTER COMPANY
- HOST UP TO 3 EVENTS WITH ALLSHE ACADEMY
- ABILITY TO PRESENT OR GIVE SPEECH AT EVENT



#### EVENT PROPOSAL

# Sponsorship Details

Funds will go towards the following:

No.	Description
1.	Event Venue
2.	Food & Drinks
3.	Photo Booth/Photographer
4.	Decor
5.	Entertainment
6.	Print Material - brochures, backdrops,
7.	Promotion- social media, web advertising
8.	Give Away's/Paraphernalia

**Contact Information** 

Website AllShe.org

Scholarships Submissions contactus@allshe.co

Donation Inquiry & PayPal Donations support@allshe.org

Membership Questions & Technical Support Site Chat contactus@AllShe.co

Code of Conduct Reporting naomimorgan9692@gmail.com

